

The Remi Group's Todd Huntley Offers Insight on "Visualization Strategies for Better Decisions"



Todd Huntley, The Remi Group



April 27, 2010 - Todd Huntley spoke on the importance of business data visualization during Mariner's "Visualization Success: Visualization Strategies for Better Decisions" event on March 25th, 2010. Huntley was among several presenters, including visualization expert Stephen Few.

The purpose of the seminar was to demonstrate how and why visualization is becoming the new trend in business practices. In today's corporate setting, employees are constantly being bombarded with information. Visualization allows that information to be simplified in charts and graphs, making the data ready and available for management to properly respond to trends that impact the bottom line.

Capturing and simplifying data is essential to The Remi Group's core business. When service events occur, there is detailed invoice information that needs to be captured into our system regarding the specific service event. Our ability to present this data back to our clients and provide them with complete transparency into their equipment maintenance expenditures is a product offering in which we take pride. Internally, our newly acquired data visualization tools improve employees' productivity and decision making skills.